



MARKET ME GLOBAL ACADEMY

A practical digital toolkit

AI Brand Identity Kit

A clear position. A usable identity.
A consistent voice.

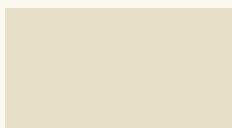


Luma Vale Studio

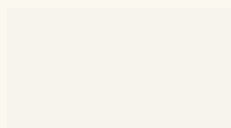
A calmer room starts here.



Primary



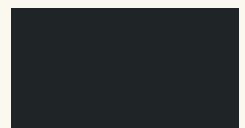
Secondary



Background



Accent



Text

ONE BRIEF. ONE SYSTEM. YOUR OWN BRAND.

VERY LIMITED FREE SAMPLE

For business owners, freelancers and small shops

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A preview of your brand workshop

A short look inside the paid kit. This sample contains one starter exercise and no editable template files.

The result

Develop a clear position, a logo direction, colour and type rules, a consistent voice and a usable reference board. The full kit shows you how to apply the choices and check the result.

One small exercise

Write three lines: Who do you help? What real problem do you solve? What evidence can you show? If any answer is vague, gather the missing facts before choosing a logo.

A useful distinction

A visual identity supports a credible offer. Changing a colour cannot repair an unclear promise. Start with the buyer and the next action you want them to take.

YOUR NEXT DECISION

01

Audience

— **02**

Problem

— **03**

Offer

— **04**

Evidence

The complete kit, ready to work with

For new business owners, freelancers and small shops. One download with a practical workflow and reusable working files.

Inside the paid package

64-page guide with six fillable working sheets, an editable Word workbook, six brand-board pages, 12 editable social layouts, 36 prompts and three complete fictional examples.

Animated companion lessons

A 24-slide browser deck with controllable motion, plus editable PowerPoint lessons with four animated demonstrations. An offline Brand Studio lets you edit a board and test text-colour combinations.

Use the files in your own work

Adapt the templates for your own businesses and client projects. Keep the editable sources, review the launch checks and confirm rights and business facts before publishing.

Explore the full toolkit

academy.marketmeglobal.com/digital-downloads