

AI INFLUENCER BLUEPRINT

Create funny characters and reels with Higgsfield, OpenArt and lower-cost custom workflows.

A FIRST LOOK AT THE FULL BEGINNER TOOLKIT



PREVIEW

A character people can recognise

Make more than a random AI face

An AI influencer is a digital persona used as the face of a content account or brand. You choose the personality, stories and publishing routine. The software helps make pictures and movement.

This blueprint shows realistic hosts, stylised mascots and original funny characters. It starts with the smallest useful project: one approved identity and one clear reel.

The full toolkit helps you

- Make a consistent character instead of inventing a new face every post.
- Use OpenArt or Higgsfield, or build a lower-cost custom workflow.
- Create visual jokes and adapt successful formats with your own or authorised footage.
- Edit, disclose, publish and test the finished content.
- Estimate the real monthly budget, including retries and credit limits.

TRY THIS

This is a very limited preview. The full tutorials, settings, prompt pack, calculator and editable worksheets are supplied in the paid ZIP.

Created by Emmanuel Abou Chabke. Published by Market Me Global. Independent educational product. No guaranteed income or viral reach.

FUNNY EXAMPLES

Meet Gino: big hair, tiny problems



Original funny-character illustrations created for this guide; not platform test results.

One useful idea from the full blueprint

A memorable character works better with a repeatable situation. Gino's deadpan personality stays the same while the tiny everyday obstacle changes. A tiny desk and tiny espresso can become separate episodes of one recognisable series.

TRY THIS

The paid guide explains the character-building process, consistent references, joke timing, prompts and motion-transfer alternatives.

FUNNY EXAMPLES

Meet Nora: a very small victory



Original fictional comedy examples. No audience-performance claim is made.

Contrast gives the story a shape

Nora celebrates one ordinary task as if it were a huge achievement. The joke comes from the situation and reaction. A funny appearance can attract curiosity; a clear setup and payoff give people a reason to finish watching.

TRY THIS

Full production recipes and ready-to-adapt scripts are inside the paid toolkit. These pictures show the direction, not the full method.

ROUTES INSIDE

Choose convenience or a smaller usage bill

Inside the paid guide	What you learn
OpenArt	Reusable character, scenes, short motion and editor handoff
Higgsfield	Builder, Genjutsu motion transfer and object-change examples
Lower-cost custom routes	Google images, Wan on fal and still-image editing
Funny influencers	Original character designs, comic situations and skits
Trend adaptation	Study successful reels; use your own or authorised performance
Budget calculator	Editable rates, retries, plan shortfalls, frame-rate costs and monthly budget

Why the budgeting lesson matters

One cheap portrait does not mean one cheap reel. Credits differ between platforms, rejected results can still cost money, and a subscription payment is different from a tiny usage estimate.

TRY THIS

The full calculator works offline in your browser. The preview does not include the tool, live-input walkthrough or production prompts.

WHAT YOU RECEIVE

A complete kit you can work through

Turn the idea into your first reel

The paid download contains the complete illustrated beginner PDF, an offline HTML calculator, 40 copyable prompt recipes, 12 ready-to-adapt reel scripts, seven editable worksheets/planners and generated reference/example images.

A simple learning path

Start with identity. Choose OpenArt, Higgsfield or a lower-cost custom route. Make the scene. Add motion only when the story needs it. Edit a clear opening and payoff. Publish with the right disclosures and permissions. Use the results to decide what to improve.

Designed for a beginner

Short steps, plain explanations, specific examples and a practical first-month plan. You can begin with still-image reels before attempting a complex performance or speaking character.

Honest expectations

This is a production and testing blueprint, not a promise of instant fame or earnings. Platform interfaces and pricing can change. Public-source facts were checked on 13 October 2026; illustrations are teaching examples, not named-platform benchmarks.

TRY THIS

If you like the funny characters, the full guide shows how to build your own repeatable persona rather than relying on one lucky generation.

[GET THE FULL BLUEPRINT](#)

Build your character. Finish your first reel.

Ready for the complete step-by-step route?

Get the full AI Influencer Blueprint from Market Me Global Academy's digital-downloads collection. Look for the title shown on this cover.

<https://academy.marketmeglobal.com/digital-downloads>

Included in the full paid ZIP

- The complete illustrated guide.
- OpenArt and Higgsfield tutorials.
- Lower-cost custom production options.
- Funny-character and authorised trend-adaptation lessons.
- The offline reel-cost and monthly-budget calculator.
- Prompts, scripts, worksheets and example references.

Your first goal

One original character. One understandable idea. One finished reel. A budget you can explain.

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<https://marketmeglobal.com>

TRY THIS

This preview is deliberately limited. The production instructions and companion files are in the full toolkit. Check the Academy collection for availability and the current offer.